

## **MARKETING INTERN, SINGAPORE**

Innovarte is a boutique consulting firm serving high performance material and specialty chemical industries and their value chains. Innovarte has been rapidly growing since its inception in 2017. To support, our growth in the coming years, we are looking for a marketing intern to accelerate the growth of our brand. Find out more at [www.innovarte.com.sg](http://www.innovarte.com.sg)

As a Marketing Intern, you will provide creative ideas to help increase our brand and product awareness in the market. You will work closely with the Senior team to develop and implement marketing strategies and campaigns. This internship will give you the opportunity to gain valuable work experience with multiple exposure to various marketing strategies.

### **RESPONSABILITIES**

- Assist in content creation for our Company's social media accounts, including organising cross-platform content strategies.
- Monitor social channels for trending news, ideas and memes, and capitalise on those trends through our social media account.
- Assist in increasing visibility of brand and products through developing marketing strategies and interactive campaigns with our clients.
- Enlarge our data base and insure data base are up to date.
- Overall support for the Marketing team in providing assistance with content and digital marketing.
- Prepare proposals and presentations, and research on marketing needs.

### **COMPETENCIES**

Gain insights from marketing conceptualisation to execution in FMCG or consulting industry. Active participation in developing marketing strategies and engagement with internal and external stakeholders on marketing campaigns. Learn how to create marketing contents via various social media platforms and effective collation of data for market analysis.

### **QUALIFICATIONS**

- Degree in Marketing/Communications/Business Administration

### **DURATION OF INTERNSHIP**

- Up to 12 months

Position based in Singapore

Interested candidates should send their applications to [innovarte@innovarte.com.sg](mailto:innovarte@innovarte.com.sg) and indicate the position being applied for in the subject line. Please include a cover letter demonstrating interest and fitness for the position (required) and current resume.